

### **REMARKS/ARGUMENTS**

The Examiner rejected claims 1, 3-4, 7, 10, 12 as being indefinite. Claim 1 has been amended to clarify the claims.

The Examiner rejected claims 1-6, 9, 11-30 as being anticipated by Lazaridis et al.

Lazaridis et al. disclose a system for pushing information from a host system to a mobile data communication device upon sensing a triggering event. A redirector program operating at the host system enables a user to continuously redirect certain user-selected data items from the host system to the user's mobile data communication device upon detecting that one or more user-defined triggering events has occurred. The redirector program operates in connection with event generating applications and repackaging systems at the host system to configure and detect a particular user-defined event, and then to repackage the user-selected data items in an electronic wrapper prior to pushing the data items to the mobile device.

Claim 1 patentably distinguishes over Lazarodos et al by claiming registering at least one of said recipient and at least one device with a server, the server providing an identifier identifying at least one of the recipient and the at least one of device and providing the identifier to a content provider which is separate from the server; the at least one of said recipient and the at least one of device providing the identifier to the content provider; and the content provider providing said content to said server together with said identifier free from said server specifically requesting said content from said content provider.

Lazaridis et al fail to suggest the use of the same identifier for the server and a separate content provider, as claimed.

Claims 2-30 depend from claim 1 and are patentable for the same reasons asserted for claim 1.

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Respectfully submitted,

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